

**patagonia®**

---

Corporate & Group

**SPRING 2017**





# Our Mission

Build the best product,  
cause no unnecessary harm,  
use business to inspire  
and implement solutions to  
the environmental crisis.

When you buy from Patagonia, you partner with a brand that makes quality clothing and gear—but you get a lot more. You get a socially and environmentally minded partner that works to improve the planet's prospects and shows that a business can do good, and do well. You get a certified B Corp that gives 1% of its sales (\$78 million in cash and in-kind donations so far) to support hundreds of environmental groups pushing hard to protect and restore the natural world. You get an activist company that campaigns to take down dams, save forests and increase time off and benefits for American families. You get a company that is steadily reducing its manufacturing harms by using organic cotton and recycled fabrics, Traceable Down and natural rubber, and carefully managing chemicals and resources. You get a socially concerned company that makes Fair Trade Certified™ products in an effort to improve the lives of factory workers and provides

its own employees with on-site child care and a family-friendly work environment. And you get a forward-focused company that has invested \$38 million in other environmentally and socially responsible businesses through its Tin Shed Ventures™ investment fund, and is trying to change the destructive way so much of our food is grown using Patagonia Provisions.

Yes, we make great products and we stand behind them with our Ironclad Guarantee, fix them when they break, and when they're worn out, we take them back for recycling through our Worn Wear® program. But we also do a lot more to be the company that makes products we can all feel good about and that you can proudly put your logo on and call your own.

Flat water greets the Bad News Bears as they head for the finish of the Manu O Ke Kai Molokai channel race from Molokai to Oahu. Waikiki. Hilton Hawaiian Village. **Reo Stevens**





# Put Your Logo on It

Patagonia products are always well received, whether supplied as work wear or given at an event, trade show, sales meeting or as a customer/client/holiday gift. When you partner with a company committed to building the best product, while observing best practices for corporate social/environmental responsibility, you bring greater value to your brand. Put your logo on anything you find in this catalog and make it your own.

- 1

Men's Adze Hybrid Jacket \$149.00

83450 | see page 18
- 2

NEW Men's Lightweight Bluffside Shirt \$69.00

54121 | see page 23
- 3

Women's Nano Puff® Jacket \$199.00

84217 | see page 17
- 4

Women's Long-Sleeved Capilene® Team Crew \$39.00

11974 | see page 22
- 5

Yerba Pack 24L \$79.00

48030 | see page 25
- 6

Men's Micro D® Pullover \$59.00

26176 | see page 10

7

Logo Trucker Hat - Special \$29.00 | 11955

NVYB

Navy Blue

FEA

Feather Grey

BLK

Black

SPECIAL EMBROIDERING REQUIREMENTS:  
We require that you use a Patagonia-approved embroiderer when adding your logo to Trucker Hats.

8

NEW Fisherman's Rolled Beanie \$29.00 | 29105

FEA

Feather Grey

BLK

Black

all styles imported





# Fleece Up Close

A quick comparison



Micro D® Jacket



R1® Pullover

Better Sweater® Jacket



- 1 **Micro D® Fleece**  
Our lightest-weight double-sided fleece, luxuriously soft Micro D can be worn as a lightweight jacket or as a midlayer under a shell. 4.7-oz fabric
- 2 **R1® Fleece**  
Lightweight technical fleece designed for active pursuits, R1 fleece provides excellent breathability, stretch and wicking. 6.3-oz fabric
- 3 **Synchilla® Fleece**  
Made with a lighter-weight version of our Synchilla fabric, this warm, midweight, double-sided fleece will last you a lifetime. 7.5-oz fabric
- 4 **Better Sweater® Fleece**  
A warm, heavyweight fleece, Better Sweater combines the performance of polyester with the classic look of a wool-knit sweater. 10-oz fabric



Synchilla® Vest

all styles imported



# Better Sweater® Fleece

Made with a warm polyester fleece fabric that looks like wool, Better Sweaters have a soft fleece interior and a sweater-knit face that refuses to frump. The fabric is certified as bluesign® approved and Better Sweaters are Fair Trade Certified™ for sewing.


# Fair Trade Certified™

Apparel workers who make Patagonia clothing earned an additional \$350,000 this year through our participation in the Fair Trade Certified program—one of the first tools we’re using to raise workers’ wages, improve their standard of living and move them closer to earning a living wage. We pay a premium for every one of our products that carries a Fair Trade Certified™ label (192

styles, and growing, including Better Sweaters). That extra money goes directly to the workers at the factory, and they decide how to spend it. But that’s not all. The program also promotes worker health and safety and social and environmental compliance with its standards, and encourages dialogue between workers and management. **Learn more at [patagonia.com/fairtrade](https://www.patagonia.com/fairtrade)**



**1 Women’s Better Sweater® Jacket**

**\$139.00 | 25542 | XXS-XL |**  
Slim fit | 454 g (16 oz)  
  
BCW Birch White    RWL Raw Linen    BLK Black

**2 Men’s Better Sweater® Jacket**

**\$139.00 | 25527 | XS-3XL |**  
Regular fit | 587 g (20.7 oz)  
  
NKFG Nickel w/Forge Grey    STH Stonewash    BLK Black

**3 Women’s Better Sweater® 1/4-Zip**

**\$99.00 | 25617 | XXS-XL |**  
Slim fit | 388 g (13.7 oz)  
  
RWL Raw Linen    BCW Birch White    BLK Black

**4 Men’s Better Sweater® 1/4-Zip**

**\$99.00 | 25522 | XS-XXL |**  
Regular fit | 499 g (17.6 oz)  
  
BLST Bleached Stone    STH Stonewash    BLK Black

**5 Men’s Better Sweater® Vest**

**\$99.00 | 25881 | XS-XXL |**  
Regular fit | 388 g (13.7 oz)  
  
BLK Black    STH Stonewash

**6 Women’s Better Sweater® Vest**

**\$99.00 | 25886 | XXS-XL |**  
Slim fit | 274 g (9.7 oz)  
  
BCW Birch White    BLK Black

all styles imported

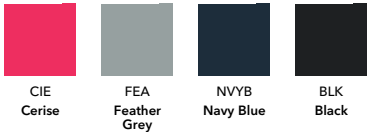


# Micro D® Jackets & Pullovers

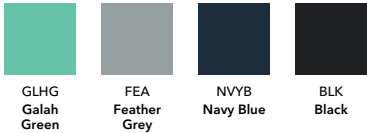
An ultrasoft favorite, this quick-drying microfleece is lightweight, easy care and made with 100% recycled polyester certified as bluesign® approved.



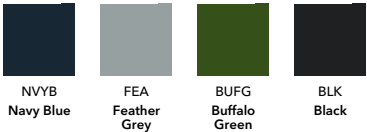
**Women's Micro D® 1/4-Zip Pullover**  
\$59.00 | 26278 | XS-XL | Regular fit | 187 g (6.6 oz)



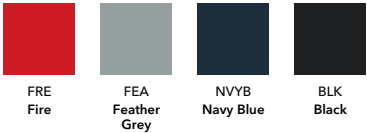
**Women's Micro D® Jacket**  
\$89.00 | 25416 | XS-XL | Regular fit | 232 g (8.2 oz) | not shown



**Men's Micro D® Jacket**  
\$89.00 | 26171 | XS-3XL | Regular fit | 337 g (11.9 oz)



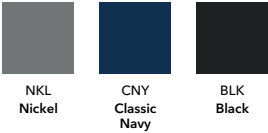
**Men's Micro D® Pullover**  
\$59.00 | 26176 | XS-3XL | Regular fit | 258 g (9.1 oz) | not shown



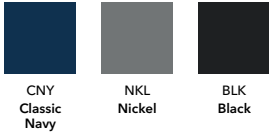
## Synchronia® Vests

Soft, durable, 100% polyester (solids, 85% recycled; heathers, 80% recycled) Synchronia® fleece provides year-round comfort.

**Men's Synchronia® Vest**  
\$89.00 | 25185 | XS-XXL  
Regular fit | 283 g (10 oz)



**Women's Synchronia® Vest**  
\$89.00 | 25905 | XS-XL  
Regular fit | 230 g (8.1 oz)



## R1® Fleece Pullovers

R1 fleece still sets the bar for alpine efficiency. Made with Polartec® Power Grid™ polyester, a Patagonia exclusive, it stretches, traps heat and compresses to practically nothing.

**Men's R1® Pullover**  
\$129.00 | 40109 | XS-XXL  
Slim fit | 337 g (11.9 oz)



**Women's R1® Pullover**  
\$129.00 | 40118 | XXS-XL  
Slim fit | 280 g (9.9 oz)



all styles imported





## For Work and Play

photos: (top row, L-R) Brooke Benchetler, Tim Hettich, Jeni Scott, Kayhi Cooper; (middle row) Andy Fyfe, Kayhi Cooper, Justin Kase Conder, Mat Trogner; (bottom row) Matt Hardy, Jim Little, Matt Hardy





# Down Sweaters

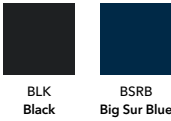
The perfect warmth for just about everything, our Down Sweaters are made with 100% recycled polyester ripstop and insulated with 800-fill-power Traceable Down (European goose down that can be traced from parent farm to apparel factory to help ensure the birds that supply it are not force-fed or live-plucked). Down offers the best warmth-to-weight ratio of any insulation, but doesn't perform well when wet.



**Women's Down Sweater**  
\$229.00 | 84683 | XXS-XL | Regular fit | 346 g (12.2 oz)



**Men's Down Sweater**  
\$229.00 | 84674 | XS-XXL | Regular fit | 371 g (13.1 oz)





# Nano Puff® Vests & Jackets

Warm, windproof, water-resistant and supercompressible, Nano Puff products are made with 22-denier 100% recycled polyester and insulated with 60-g PrimaLoft® Gold Insulation Eco with 55% post consumer recycled content. While not quite as warm as down, synthetic insulation will keep you warm even when wet.

# B Corp

Patagonia’s owner and founder, Yvon Chouinard, describes this company as an ongoing experiment that exists to challenge conventional wisdom and present a new style of responsible enterprise. The Benefit Corporation movement grew out of this same idea, introducing a legal framework that allows companies to do more than just maximize profits. Patagonia was the first company to incorporate as

a Benefit Corporation in the state of California on the first day we could—January 3, 2012. Our Benefit Corporation status legally binds us to manage our business as we long have—based on decisions driven by environmental and social impacts, as well as the bottom line. **Learn more at [patagonia.com/bcorp](https://patagonia.com/bcorp)**



**Men’s Nano Puff® Vest**  
\$149.00 | 84242 | XS-XXL | Regular fit | 227 g (8 oz)

FGE  
Forge Grey

BUFG  
Buffalo Green

BLK  
Black

**Men’s Nano Puff® Jacket**  
\$199.00 | 84212 | XS-XXL | Regular fit | 337 g (11.9 oz)

BUFG  
Buffalo Green

BSRB  
Big Sur Blue

FGE  
Forge Grey

BLK  
Black

**Women’s Nano Puff® Vest**  
\$149.00 | 84247 | XXS-XL | Regular fit | 207 g (7.3 oz)

BCW  
Birch White

FEA  
Feather Grey

BLK  
Black

**Women’s Nano Puff® Jacket**  
\$199.00 | 84217 | XXS-XL | Regular fit | 283 g (10 oz)

RAD  
Radar Blue

BCW  
Birch White

FEA  
Feather Grey

BLK  
Black



# Adze Hybrid Jackets

Made with 3-layer Polartec® Windbloc® stretch-woven polyester soft-shell fabric with a fleece grid backer and DWR (durable water repellent) finish, weather-resistant Adze Hybrids block wind, insulate and wick moisture.



**Women's Adze Hybrid Jacket**  
\$149.00 | 83455 | XXS-XL | Regular fit | 488 g (17.2 oz)

- TGY Tailored Grey
- BSRB Big Sur Blue
- BLK Black

**Men's Adze Hybrid Jacket**  
\$149.00 | 83450 | XS-XXL | Regular fit | 587 g (20.7 oz)

- FGE Forge Grey
- BSRB Big Sur Blue
- BLK Black

all colors solid except TGY, as shown.

# Sidesend Jackets

These windproof, water-resistant, soft-shell jackets are made with 86% recycled polyester/14% spandex stretch fabric treated with a DWR (durable water repellent) finish to deliver lightweight weather protection and a comfortable level of breathability.



**Men's Sidesend Jacket**  
\$149.00 | 27375 | XS-XXL | Regular fit | 652 g (23 oz)

- BLK Black
- BUFG Buffalo Green
- FGE Forge Grey

all styles imported

**Women's Sidesend Jacket**  
\$149.00 | 27670 | XS-XL | Slim fit | 490 g (17.3 oz)

- HMKG Hemlock Green
- DFTG Drifter Grey
- BLK Black

all colors solid except TGY, as shown.



# Torrentshell Jacket

Stay dry through bone-soaking wet in our sleek, packable and unpretentious Torrentshell Jacket. This 2.5-layer, fully waterproof/breathable shell is made with a durable 100% recycled nylon fabric certified as bluesign® approved.



**Men's Torrentshell Jacket**  
\$129.00 | 83802 | XS-XXL  
Regular fit | 343 g (12.1 oz)



NUVG  
Nouveau  
Green

FGE  
Forge Grey

BLK  
Black

**Women's Torrentshell Jacket**  
\$129.00 | 83807 | XXS-XL  
Regular fit | 301 g (10.6 oz) | *not shown*



GNVG  
Galah Green  
w/Nouveau  
Green

BCW  
Birch White

BLK  
Black

**SPECIAL EMBROIDERING REQUIREMENTS:**

*Embroidering waterproof garments can cause them to leak. To ensure they remain waterproof after embroidering, we will only ship to Patagonia-approved decorators. Please call us for a list of companies that can both decorate and seam-seal your garments.*

all colors solid except GNVG

It's a strenuous, but still popular, hike/climb up Mt. Kaikoma, particularly in the rainy season. Honshu, Japan. **Jeff Johnson**





# Capilene® Team T-Shirt

Pair them with heat, sweat and hardscrabble miles. Highly breathable, quick to wick and dry, and durably flexible for exceptional mobility, we make these tees with our stretchy 100% recycled polyester Capilene Daily fabric with Polygiene® permanent odor control and 50+ UPF sun protection. This fabric is certified as bluesign® approved and the shirts are Fair Trade Certified™ for sewing.



**Men's Capilene® Team T-Shirt**  
\$29.00 | 11970 | XS-3XL | Slim Fit

NKL  
Nickel

WHI  
White

ROY  
Royal

women's t-shirt, men's long-sleeved crew  
and women's long-sleeved crew available

# Tin Shed Ventures™

This year we launched a \$35 million tax equity fund that makes the benefits of solar electric power available to more than 1,600 households in the U.S. As the latest investment from our \$20 Million & Change investment fund (now called Tin Shed Ventures), we leveraged our

tax dollars to invest in a clean-energy economy, while also earning strong financial returns. To date, we've put \$38 million into 12 companies whose business models are guided by "doing good."  
**Learn more at [patagonia.com/tinshedventures](https://patagonia.com/tinshedventures)**



**NEW Men's Lightweight Bluffside Shirt**  
\$69.00 | 54121 | XS-XXL | Slim fit | 170 g (6 oz)

CHBY  
Chambray:  
Bay Blue

CHFG  
Chambray:  
Feather Grey

all styles imported

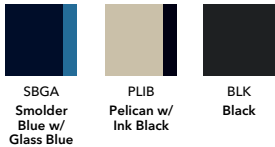


# Get Carried Away

We've got options for hiking, commuting and gear hauling.

Our most popular backpack for a reason—simple and approachable with three main pockets to keep you well organized and a dedicated computer sleeve that accommodates most 15" laptops.

**Refugio Pack 28L**  
\$89.00 | 47911 | One size | 680 g (24 oz)



This zippered top-loader provides easy access to your gear. Sized to hold all you need for a full day on the trail, it's also equipped with a padded, raised sleeve that protects most 15" laptops.

**Yerba Pack 24L**  
\$79.00 | 48030 | 587 g (20.7 oz)



A classic top-loader with padded laptop sleeve and accessory pockets to haul everything you need in style. Carry a day's worth of goods and your 15" laptop.

**Toromiro Pack 22L**  
\$79.00 | 48015 | 468 g (16.5 oz)



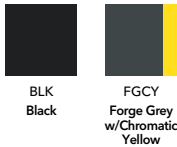
A sporty backpack that harkens back to our heritage in packs, this one closes with a large flap pocket and holds everything from books, lunch and a shell to climbing shoes, chalkbag and a 15" laptop.

**Arbor Pack 26L**  
\$99.00 | 47956 | 618 g (21.8 oz)



A versatile panel loader that's perfect as an extra pack for travel or as your light-and-simple daily driver. Made from lightweight yet seriously tough ripstop nylon with a TPU-film laminate and a DWR finish.

**NEW Lightweight Black Hole™ Pack 26L**  
\$99.00 | 49050 | 510 g (18 oz)



This workhorse has enough space for a fun-hog weekend or well-managed extended trip. Highly weather-resistant, it protects your load from travel and rough handling.

**Black Hole™ Duffel 60L**  
\$129.00 | 49341 | 1,106 g (39 oz)



all styles imported





**Tools for Grassroots Activists**  
**Best Practices for Success in the Environmental Movement**

Edited by Nora Gallagher and Lisa Myers  
BK740 Paperback

For over 20 years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools' best wisdom and advice into a book, creating a resource for any organization hoping to hone core skills like campaign and communication strategy, grassroots organizing and lobbying. 288 pages with photos, graphs and charts.

**Let My People Go Surfing**  
**The Education of a Reluctant Businessman**  
*Including 10 More Years of Business Unusual*

by Yvon Chouinard  
BK067 Paperback

Now revised with updates from the last 10 years, this beloved book is part memoir, part manifesto. Legendary climber, businessman and environmentalist Yvon Chouinard, founder and owner of Patagonia, describes his life and lays out the principles he used to build Patagonia into a global business—a business that has an environmental mission and is a fun place to work. 272 pages with full-color photos throughout.

**The Responsible Company**  
**What We've Learned from Patagonia's First 40 Years**  
by Yvon Chouinard and Vincent Stanley  
BK233 Paperback

Chouinard, Patagonia's founder, and Stanley, an editor of our Footprint Chronicles®, draw on their 40 years' experience at Patagonia—and knowledge of current efforts by other companies, large and small—to articulate the elements of responsible business for our time. 144 pages.

**Family Business**  
**Innovative On-Site Child Care Since 1983**  
by Malinda Chouinard and Jennifer Ridgeway  
BK760 Hardcover

*Family Business: Innovative On-Site Child Care Since 1983* illustrates what high-quality child care looks like and why providing on-site child care to working families is at the heart of responsible business today. 396 pages with full-color photos throughout.

**Patagonia Business Library**  
BK775

*Tools for Grassroots Activists*, *The Responsible Company* and *Let My People Go Surfing* are also available as a boxed set.



Photo: Amy Kumler

Why Food?

The tradition and culture of food have always been important to us at Patagonia. On our many travels, the meals—cedar-planked salmon with First Nations friends in British Columbia, tsampa in yak-hair tents in Tibet, *asado* and *chimichurri* with Patagonian gauchos—become a vital part of the experience.

What we eat does more than just fill our stomachs and nourish our bodies; good food lifts our spirits and helps us understand the world a little better. So it only makes sense

that we'd want to share some of our favorite food with our customers. But that's just the beginning; we also believe there is great opportunity—and an urgent need—for positive change in the food industry.

With Patagonia Provisions, our goals are the same as with everything we do: We aim to make the best product, cause no unnecessary harm and, perhaps most important, inspire solutions to the environmental crisis.

Yvon Chouinard



**Provisions Gift Pack Gift Box** 12211307      **Taste of Provisions Gift Box** 321011      **Comfort Food Soup Gift Box** 12211300